

Tourism Leadership Council's
★ 18TH ANNUAL ★
Savannah
TOURISM AWARDS
& SCHOLARSHIP DINNER





About the Tourism Awards

In its 18th year, the Tourism Awards & Scholarship Dinner is the premier way the tourism community comes together to honor some of the exceptional standouts in hospitality and tourism and supports the students who are studying to join this exciting field.

This must-attend, black-tie event will be held on **Thursday, February 18, 2016** at the Savannah International Trade & Convention Center, with a cocktail reception beginning at 5:30 and the awards and scholarship program happening from 7:00 to 9:00.

Here are some of the exciting awards that will be given:

I AM TOURISM Award

The I AM TOURISM Award is one of the highest honors given to someone who embodies the spirit of tourism and promotes the “Hostess City of the South” mantra. This person shows an undying sense of customer service at every turn.

Service Star Award

The Service Star Award goes to someone who works with the guests directly on the frontlines of tourism. This award goes to someone who consistently demonstrates exemplary job performance and goes above and beyond the call of duty.

Service Leader Award

The Service Leader Award is presented to a managerial level employee who exhibits phenomenal service not only to guests but also to his/her colleagues through their exemplary leadership.

The Visionary Award goes to someone who shows they have a vision for the tourism community and are living out what it takes to achieve that vision.

The Community Champion Award goes to someone who may not be from the tourism community, but they spend their time and talent championing for tourism.



Scholarships

We have awarded **more than \$70,000 in scholarship money** to students who are studying hospitality and tourism -- making a real investment into the future of our community. The scholarship winners were chosen from a pool of applicants who are currently studying hospitality, tourism, and culinary arts. They had to meet a minimum GPA requirement and go through a rigorous interview process in order to be chosen.

Many of the students who have been awarded this scholarship are currently working in the tourism community in the Coastal Empire.



"This scholarship helped pay part of my tuition for the following year. Studying in an area where I'm surrounded by hospitality and tourism is important, and the Tourism Leadership Council has helped to make that possible."

– Kelli Brunson,
University of South
Carolina Beaufort,
TLC scholarship
recipient, 2014



"Several opportunities in the Hospitality Industry have already presented themselves to me as a result of being a scholarship recipient and associated with the Tourism Leadership Council."

– Jeanne Nikles,
Savannah Technical
College, TLC scholar-
ship recipient, 2015

Sponsorship

Sponsoring this event means you will have exposure to the decision-makers of a **\$2.3 billion dollar industry** that employs more than 26,000 people in Savannah. Because this event is so large, it draws regional media exposure. Nearly 400 people attended in 2015.

Consider sponsoring the 18th Annual Tourism Awards & Scholarship Dinner in one of the following ways.

Platinum Sponsor

- 10 seats at a preferred table with company logo
- 2 drink tickets per person
- Recognition in TLC e-newsletter distributed to TLC member e-mail list (800+ contacts)
- Logo on TLC website promotion of event
- Listing in event program
- Listing on sponsor signage displayed at the event
- Logo featured on promotional material distributed at TLC monthly luncheons pre and post-event (100+ guests)
- Recognition announcements at event

Investment: \$2000

Gold Sponsor

- 10 seats at a preferred table with company logo
- 2 drink tickets per person
- Recognition in TLC e-newsletter distributed to TLC member e-mail list (800+ contacts)
- Recognition on TLC website
- Listing in event program
- Listing on sponsor signage displayed at the event

Investment: \$1500

Silver Sponsor

- 10 seats at a reserved table
- Recognition in TLC e-newsletter distributed to TLC member e-mail list (800+ contacts)
- Recognition on TLC website

Investment: \$850

When you're ready to make the investment, please contact us at the Tourism Leadership Council office:

tlc@tourismleadershipcouncil.com

Office: (912) 232-1223

www.SavannahTourismAwards.com



The Tourism Awards & Scholarship Dinner is a
Tourism Leadership Council event.

