22nd ANNUAL TOURISM AWARDS & SCHOLARSHIP DINNER

3.05.2020

PRESENTED BY SAVANNAH CONVENTION CENTER

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TLC TOURISM
VISION · ADVOCACY · ACTION

OVERVIEW

THE EVENING

Thursday, March 5, 2020
Savannah Convention Center
5:30-9 pm

For an industry that is built on serving others, it's not often that we get to celebrate who we are. So we set out to change that. In 1998, we created an event to honor the past, present and future of this vibrant community. The Tourism Awards & Scholarship Dinner is the premier way the tourism community comes together.

WHO SHOULD ATTEND?

From entry-level to C-suite, everyone is welcome to attend the "Oscars of Tourism!" Bring the top performers on your team, both line level and management. We invite you to bring your entire team so they'll know how they fit into our dynamic industry.

If you've been looking to make strides in the tourism community, the awards are a can't-miss event. Bring current and prospective clients, and forge new connections in a formal environment.

WHO IS HONORED?

Each year, awards are given to those who go above and beyond in the tourism community, from line-level employees to public figures who have made contributions of time and talent to the community. Most award recipients have been nominated by their peers.

We also award scholarship funds to students who are studying for careers in hospitality and tourism. To date, we have awarded more than $100,000 in scholarship money, and made a meaningful investment into the future of our community. Many of the students who have been awarded this scholarship are currently working in the tourism community in the Coastal Empire.

Celebrating the past, present and future of our tourism community.

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Connect with a $2.9 billion industry that employs more than 27,000 people in our community. Choose the level of support that is right for your business.

TABLE SPONSORSHIP LEVELS

PLATINUM SPONSOR – $2,000

- 10 seats at a preferred table with your company logo.
- 20 drink tickets for your guests.
- Logo added to the email template for all promotional and logistical emails.
- Company logo in program and on website.
- Listing on sponsor signage displayed at the event.
- Recognition announcements at event.

GOLD SPONSOR – $1,500

- 10 seats at a preferred table with your company logo.
- 10 drink tickets for your guests.
- Company name added to the email template for all promotional and logistical emails.
- Company name listed in event program.
- Company name listed on sponsor signage displayed at the event.

SILVER SPONSOR – $1,000

- 10 seats at a reserved table with your company name.
- Listing added to the email template for all promotional and logistical emails.
- Listing on website.

STUDENT TABLE SPONSOR – $850

- 10 seats provided to scholarship recipients and their families. (TLC will place students at this table for you.)
- Recognition from the podium.

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AWARD & CEREMONY SPONSORSHIP LEVELS

PRESENTING SPONSOR – SOLD

- Branding throughout the event.
- Opportunity to address the audience during ceremony.
- Logo in program.
- Logo added to the email template for all promotional and logistical emails.
- Platinum table sponsorship with preferred placement

AWARD SPONSOR – $3,000-$4,000

- Your logo prominently featured on the physical award. (i.e. I AM TOURISM Award given to … Sponsored by …)
- Seat on the Tourism Awards Selection Committee.
- Logo in program and on AV screens.
- Presentation of the award at the ceremony to the winner.
- Photo opportunity for your team/executive and award winner holding the award. Photos will be provided to you for your marketing purposes.
- Platinum table sponsorship with preferred placement

RECEPTION SPONSOR – SOLD

- Network with attendees and distribute materials from staging area during reception.
- Recognition of sponsorship from podium.
- Opportunity to brand reception with pop-up displays, napkins and glasses, video loop and banners (cost responsibility of sponsor and subject to approval).
- Logo in program.
- One Platinum Table Sponsorship.

SCHOLARSHIP SPONSOR – $500-$4,000

- Sponsor a dollar amount to be given to a student. (i.e. $3,000 scholarship awarded to … by company name)
- Position on the Scholarship Committee with TLC Past Chair Council.

CUSTOM SPONSORSHIP PACKAGE – Available upon request

- Let us help you get the most out of a sponsorship as you reach out to the largest employer and 2nd largest industry in Savannah.